



Timmins Chamber of Commerce

Member Advertising Opportunities

Timmins Chamber of Commerce
Chambre de commerce de Timmins
P.O. BOX 985 TIMMINS, ONTARIO P4N 7H6
TEL (705) 360-1900 FAX (705) 360-1193

info@timminschamber.on.ca www.timminschamber.on.ca

*See a Member
First!*



**Timmins
Chamber of
Commerce**

Inside Business Bi-Monthly Publication

ADVERTISING RATES (NET PRICES) Effective November 1st, 2010

Ad Sizing (Dimensions)

Ad Cost

	Width"	x	Height"	Cost	HST	Total
Business Card	3.5"		2"	\$79.00	\$10.27	\$89.27
Fr. Pg. Title Bar (2)	1.75"		2.25"	\$99.00	\$12.87	\$111.87
1/8 Page	3.875"		3.625"	\$119.00	\$15.47	\$134.47
1/4 Page	5.875"		4.875"	\$199.00	\$25.87	\$224.87
Banner	10"		2.625"	\$199.00	\$25.87	\$224.87
1/2 Page	10"		5.875"	\$299.00	\$38.87	\$337.87
Full Page	10"		11.75"	\$499.00	\$64.87	\$563.87
Spot colour charge, per colour				\$40.00	\$5.20	\$45.20
Full process colour charge				\$100.00	\$13.00	\$113.00

Printing: 2,500 copies with a two month shelf-life (distributed not only to all Chamber Member businesses but also to **EVERY** business in the City of Timmins. The printed publication can also be found in prominent public locations, is picked up by many visitors staying in the area and is also included in periodical special event kits)

Publication Dates: January, March, May, July, September and November.

After approval of a proof, payment for the full amount plus HST must be received prior to confirmation of ad space in the publication.

All ads supplied camera ready must conform to the sizes indicated.

Future member rate on all placements – Additional 25%

Deadline to purchase ad space: 10th of the month prior to the publication month

TO: TIMMINS CHAMBER OF COMMERCE
76 McIntyre Road, Timmins (Ontario) P4N 7H6
Tel: (705) 360-1900 Fax: (705) 360-1193
E-mail: info@timminschamber.on.ca

ORDER FORM

Please reserve _____ page advertisement in the Timmins Chamber of Commerce Inside Business Bi-Monthly Publication.

Cost: \$ _____ (plus 13% HST)

Company: _____

Address: _____ Postal Code: _____

Tel: _____ Fax: _____ E-mail: _____

Authorized by: _____ Title: _____

Signature: _____ Date: _____



**Timmins
Chamber of
Commerce**

Inside Business Full Year Contract

Advertising Opportunity!

LIMITED TIME OFFER. Sign-up for a year of advertising (six editions of the publication) and receive one of your ads FREE!

Contract to Purchase Ad Space in the Next Six Editions of the Timmins Chamber of Commerce Inside Business

On this day dated _____, I _____ representative of _____ hereby agree to purchase six consecutive ad spaces in the Timmins Chamber of Commerce Inside Business Bi-Monthly Publication with specifications and costs indicated:

<u>Specifications</u>	<u>Cost</u>	<u>HST</u>	<u>TOTAL</u>
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Ad: _____ \$_____ \$_____ \$_____ x 5 Editions (6th is free)
= Grand Total of \$_____ for the year (Be advised: the 6th free ad must be of equal or lesser value than the 5 paid ads)

(Please check one)

I would like to be invoiced per publication _____

I would like to be invoiced for the full year all at once _____

From copies supplied, (deadline the 10th day of the month prior to publication – 10 October, 10 December, 10 February, 10 April, 10 June and 10 August) the Timmins Daily Press will design the advertisements (unless you decide to re-run your previous ad) and a representative of the Timmins Chamber of Commerce will provide a copy of the ads for approval prior to printing. I understand and agree that upon approval of the proofs, I will pay \$ _____ (which represents the full amount for one of the five publications including HST unless you have chosen to pay for the whole year at once) prior to the confirmation of ad space in that month's publication.

I understand and agree that for any reason, and at any time during the publication process, the Timmins Chamber of Commerce and the Timmins Daily Press, who are the printers of this publication, reserve the right to cancel and pull the publication of this ad or any ads, which are set to appear in the next six editions of Inside Business.

Advertiser: _____

TCOC Rep.: _____

(Authorized Signature)

Company: _____

Date: _____

Date: _____

THANK YOU FOR SUPPORTING YOUR CHAMBER!

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Timmins
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Membership Directory and Chamber Calendar

Exclusive Advertising Opportunity for Chamber Members

Do you want more business?

Do you want exposure to in and out of town clients?

comprehensive, searchable on-line business directory

www.timminschamber.on.ca

over 800 weekly searches over 40,000 annual unique visitors

500 W x 133 H Pixels Ad space is available on the

Membership Directory and Calendar pages of the Chamber website:

Length of ad run	Main Category and Sub-category	Additional Keyword Search
1 month	\$100 +HST	\$15 +HST per word
3 months	\$275 +HST	\$45 +HST per word
6 months	\$500 +HST	\$90 +HST per word
12 months	\$900 +HST	\$180 +HST per word

**Advertise on
www.timminschamber.on.ca
& "Get Connected"...**

**Put your mark on Timmins'
premier business website**

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**Timmins
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Commerce**

Secondary Listing

**Assist your future customers
in finding your business on the web!**

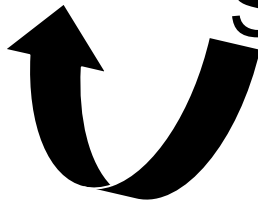
[Search Members Directory](#) | [View All Members](#) | [Apply for Chamber Membership](#)

- Category Search**
- Agriculture
 - Automotive
 - Communications
 - Construction
 - Finance and Insurance
 - Forestry
 - Health and Education
 - Home

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | Numeric

Search Directory

Members Only: Secondary Listing Offer



For only a small annual activation fee of \$25.00, you can have your business listed in another category on our website and printed directory.

For more information on this offer, please contact

[705-360-1900](tel:7053601900)



Timmins Chamber of Commerce

Categories:

- Community Development Organizations
- Non-Profit Organizations

Phone: 360-1900
Fax: 360-1193

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Secondary Membership Listing

Assist your future customers in finding your business on the web!

[Search Members Directory](#) | [View All Members](#) | [Apply for Chamber Membership](#)

- Category Search**
- Agriculture
- Automotive
- Communications
- Construction
- Finance and Insurance
- Forestry
- Health and Education
- Home

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | Numeric

Members Only: Secondary Listing Offer

Any member that runs a second business from the same address is eligible to enroll the second business for \$100.00 plus taxes per Chamber Year

For more information on this offer, please contact Steven Vachon at 360-1900.



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Categories:

- Community Development Organizations
- Non-Profit Organizations

Phone: 360-1900

Fax: 360-1193

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See a Member First!



Timmins
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E-mail/Fax—Newsletter

Take advantage of this opportunity to advertise to **ALL Timmins Chamber of Commerce members** through the Chamber Inside—our weekly e-newsletter!

The Timmins Chamber of Commerce provides a weekly e-newsletter, *Chamber Inside*, to its members. *Chamber Inside* keeps members up to date regarding Chamber- and business-related news, events and items of interest.

The e-newsletter is distributed to **all Timmins Chamber of Commerce members** – and has a total distribution range to over 1200 contacts in the business community! *Chamber Inside* gives you the ability to get your message to Timmins' business community quickly and effectively.

Here's how *Chamber Inside* can work for you:

Members in good standing may include up to two paragraphs (max. 200 words) with a business-related message that would be of interest to our members. A URL or live link to connect to further details or to an external file may also be included. Text only please: no graphics, photos, advertorial, etc., are permitted.

Members may take advantage of this powerful advertising opportunity for only \$75.00 per insertion (non-member rate: \$100.00). A maximum of three insertions will be allowed per edition of *Chamber Inside*. As a member driven organization, our members have first option to participate. All information must be received by Monday (12pm) prior to publication date, after which time non-members will have the opportunity to participate.

All insertions are subject to the approval of the Chamber Manager.

For more information on this advertising opportunity or to book an insertion contact the Chamber at (705) 360-1900 or e-mail info@timminschamber.on.ca.

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**Timmins
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E-mail/Fax Stand Alone

Take advantage of this opportunity to advertise to ALL Timmins Chamber of Commerce members through the up-to-date E-mail/Fax Distribution List of the Timmins Chamber of Commerce!

The Timmins Chamber of Commerce sometimes provides Stand Alone E-mails/Faxes to its members. This keeps members up to date regarding Chamber- and business-related news, events and items of interest that stretch beyond the scope of our regular weekly newsletter.

The Stand Alone E-mail/Fax is distributed to **all Timmins Chamber of Commerce members** – and has a total distribution range to over 1200 contacts in the business community! *Stand Alone E-mails/Faxes* gives you the ability to get your message to Timmins' business community quickly and effectively.

Here's how a *Stand Alone E-mail/Fax* can work for you:

Members in good standing may include an E-mail/Fax not to exceed five pages single-sided with a business-related message that would be of interest to our members. A URL or live link to connect to further details or to an external file may also be included.

Members may take advantage of this powerful advertising opportunity for only \$300.00 per insertion (non-member rate: \$400.00). A maximum of one stand alone e-mail/fax will be allowed per month. As a member driven organization, our members have first option to participate.

All insertions are subject to the approval of the Chamber Manager.

For more information on this advertising opportunity or to book an insertion contact the Chamber at (705) 360-1900 or e-mail info@timminschamber.on.ca.

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SPECIAL OFFER *For Non-Profit Members*

Realizing strict budgets and to thank you for your membership, the Chamber would like to support our local non-profit organizations in the best way we can:
by helping you to reach the business community.

This is a special offer for our non-profit members only:

One complimentary insertion
per Chamber year (September 1 to August 31) in the:

Chamber Inside...

Your Weekly Electronic Newsletter Update

This complimentary insertion includes:

One to two short, attention-grabbing sentences sharing a message of *general business interest* or promoting a *community event* will be included in our newsletter as your complimentary insertion. A link to a graphic, image, poster, flyer, pre-made advertisement and/or an external URL is also recommended. Sorry, but this advertising medium is not to be used for the solicitation of funds.

Please contact the Chamber Office for more information regarding this great opportunity for non-profit organizations.

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**Timmins
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Enhance your Business Profile

by adding your **company logo** to
your business listing and have your company
name in **bold** for an annual fee of \$50.00!

For detailed information, call Steven Vachon at 360-1900

Timmins Chamber of Commerce

Categories:

- Community Development Organizations
- Non-Profit Organizations

Phone: 360-1900

Fax: 360-1193

Unless otherwise indicated, the area code is (705)

Location: 76 McIntyre Road Schumacher

Mailing Address: P.O. Box 985 Timmins ON P4N 7H6

Website: <http://www.timminschamber.on.ca>

Contact(s): Keitha Robson Steven R. L. Vachon
Heather Chertow Shelley Denis Angélique Laforest-
Tremblay

The Timmins Chamber of Commerce is a non-profit, member driven organization which represents a wide range of business and community interests. We are committed to our community and encourage its growth by promoting business opportunities.

The Timmins Chamber of Commerce has been the Voice of Business in Timmins since 1949. Acting as a catalyst for a positive business climate, the Timmins Chamber of Commerce provides business advocacy, networking, information sharing and member programs.

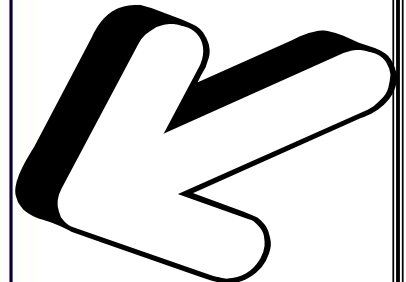
The Timmins Chamber of Commerce encourages its members to become actively involved in the Chamber. We operate six distinct volunteer committees who undertake projects and policy development aimed at making Timmins a better place to conduct business. The committees include:

Economic and Business Development
Workforce Development
Marketing and Communications
Tourism
Community Outreach
Transportation Task Force

The Timmins Chamber of Commerce provides its members with information and networking opportunities. Among our most popular events are the Nova Awards, Business after Five Series, Inside Their Business Luncheon Series, and our Ask The Expert Series.

If you're interested in becoming a Chamber member or volunteer, please contact us at 360-1900.

[Send an email to Timmins Chamber of Commerce](mailto:info@timminschamber.on.ca)



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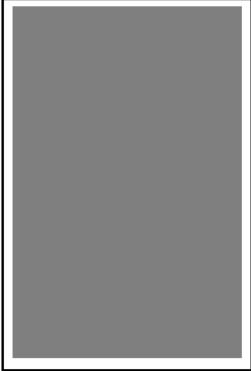
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**Timmins
Chamber of
Commerce**

Membership Directory

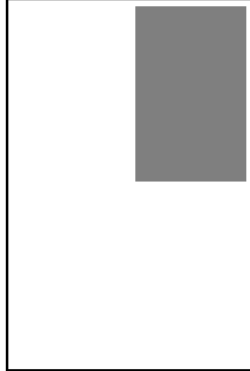
ADVERTISING RATES (NET PRICES) Effective September 1, 2008



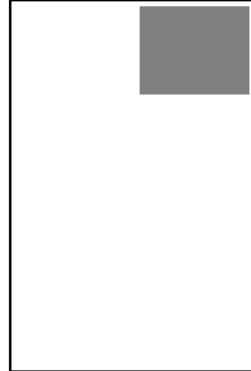
1 PAGE
9" H. x 7" W.



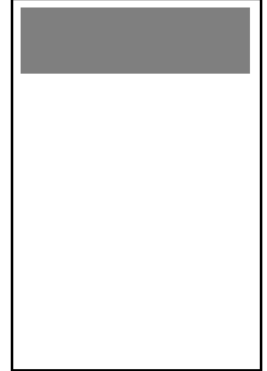
1/2 PAGE
4 3/8" H. x 7" W.



1/4 PAGE
4 3/8" H. x 3 3/8" W.



1/8 PAGE
2 1/8" H. x 3 3/8" W.



BANNER
2 1/4" H. x 7" W.

BLACK AND WHITE:

Full Page: \$595
1/2 Page: \$310
1/4 Page: \$175
1/8 Page: \$ 95
Banner: \$200

COLOUR:

Spot Colour Charge: \$40 per colour
Full Process Colour Charge: \$100

BLEED:

15% extra on space plus colour
Trim Size: 8 1/2" X 11"
Bleed Size: 8 5/8" X 11 1/4"
Printing: 2,500 copies
Publication: December 2008

COVER PAGES (Full Colour):

Tab Sheet: 9.5" H. x 7"W. \$ 995
Inside Cover: 9" H. X 7" W. \$1,275
Back Cover: 9" H. X 7" W. \$1,275
Back: 9" H. X 7" W. \$1,275

After approval of proof, a cheque for the full amount plus GST must be received prior to confirmation of ad space in the directory.

All ads supplied camera ready must conform to the sizes shown.

Future member rate on all placements - Additional 25%.

Deadline to purchase ad space:

TO: TIMMINS CHAMBER OF COMMERCE
76 McIntyre Road, Timmins (Ontario) P4N 7H6
Tel: (705) 360-1900 Fax: (705) 360-1193
E-mail: info@timminschamber.on.ca

ORDER FORM

Please reserve _____ page advertisement in the Timmins Chamber of Commerce Membership Directory.

Cost: \$ _____ (plus 5% GST, if applicable)

Company: _____

Address: _____ Postal Code: _____

Tel: _____ Fax: _____ E-mail: _____

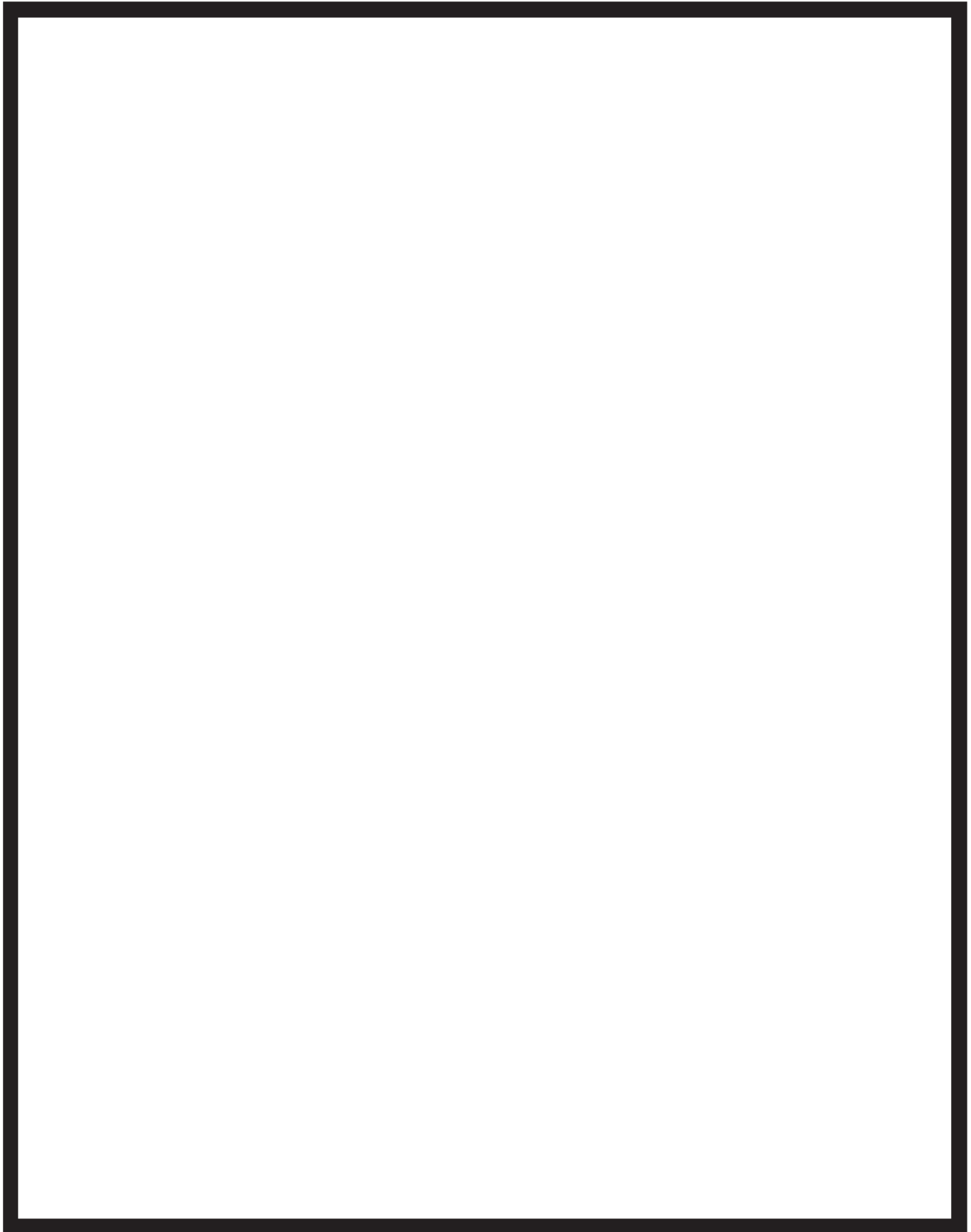
Authorized by: _____ Title: _____

Signature: _____ Date: _____



Timmins
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Membership Directory Ad Sizing



Full Page - 9" H. x 7" W.



Timmins
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Membership Directory Ad Sizing



1/2 Page - 4 3/8" H. x 7" W.

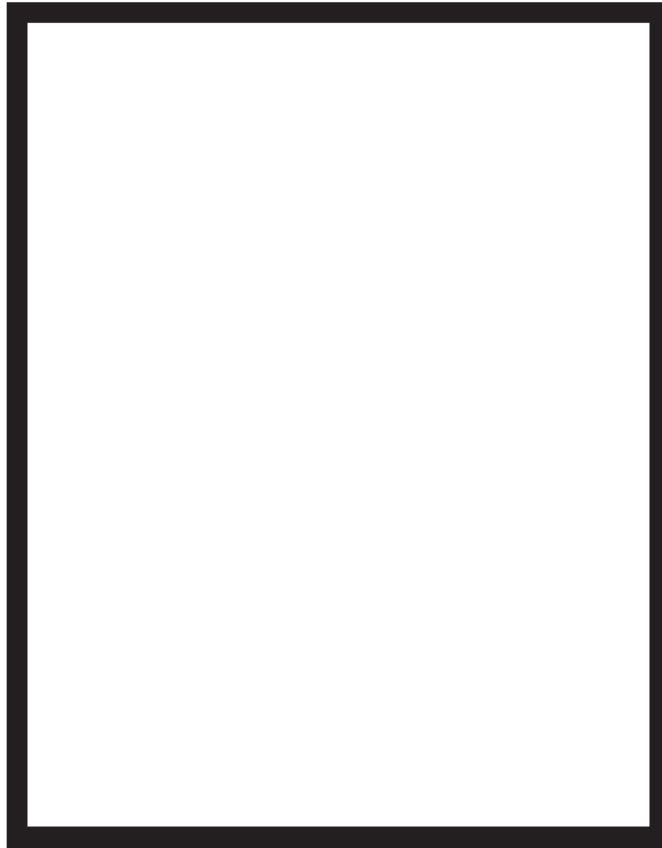


Banner - 2 1/4" H. x 7" W.



Timmins
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Membership Directory Ad Sizing



1/4 Page - 4 3/8" H. x 3 3/8" W.



1/8 Page - 2 1/8" H. x 3 3/8" W.



**Timmins
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Commerce**

Membership Directory Ad Contract

Contract to Purchase Ad Space in the 2008-2009 Timmins Chamber of Commerce Membership Directory

On this day dated _____, I _____ representative of _____ hereby agree to purchase the following ad space in the 2008-2009 Timmins Chamber of Commerce Membership Directory with specifications and costs indicated:

	<u>Specifications (Size, Color)</u>	<u>Cost</u>	<u>GST</u>	<u>Total</u>
Ad #1:	_____	_____	_____	_____
Ad #2: (if applicable)	_____	_____	_____	_____

From copy supplied, Timmins Daily Press will design the advertisement and a representative of the Timmins Chamber of Commerce will provide a copy of the ad for approval prior to printing. I understand and agree that upon approval of the proof, I will pay \$ _____ (which represents the full amount including GST) prior to the confirmation of ad space in the directory.

I understand and agree that for any reason, and at any time during the publication process. The Timmins Chamber of Commerce and the Timmins Daily Press, who are the printers of this publication, reserve the right to cancel and pull the publication of this ad or any ads, which is set to appear in the 2008-2009 Timmins Chamber of Commerce Membership Directory.

Advertiser: _____ **TCOC Rep.:** _____
(Authorized Signature)

Company: _____

Date: _____ **Date:** _____

THANK YOU FOR SUPPORTING YOUR CHAMBER!

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