



**Timmins
Chamber of
Commerce**

Inside Business Bi-Monthly Publication

ADVERTISING RATES (NET PRICES) Effective November 1st, 2010

Ad Sizing (Dimensions)

Ad Cost

	Width"	x	Height"	Cost	HST	Total
Business Card	5.08"		2"	\$79.00	\$10.27	\$89.27
Fr. Pg. Title Bar (2)	2"		2.4"	\$99.00	\$12.87	\$111.87
1/8 Page	5.08"		3.43"	\$119.00	\$15.47	\$134.47
1/4 Page	5.08"		7"	\$199.00	\$25.87	\$224.87
Banner	10.33"		2.64"	\$199.00	\$25.87	\$224.87
1/2 Page	10.33"		7"	\$299.00	\$38.87	\$337.87
Full Page	10.33"		14"	\$499.00	\$64.87	\$563.87
Spot colour charge, per colour				\$40.00	\$5.20	\$45.20
Full process colour charge				\$100.00	\$13.00	\$113.00

Printing: 2,500 copies with a two month shelf-life (distributed not only to all Chamber Member businesses but also to **EVERY** business in the City of Timmins. The printed publication can also be found in prominent public locations, is picked up by many visitors staying in the area and is also included in periodical special event kits)

Publication Dates: January, March, May, July, September and November.

After approval of a proof, payment for the full amount plus HST must be received prior to confirmation of ad space in the publication.

All ads supplied camera ready must conform to the sizes indicated.

Future member rate on all placements – Additional 25%

Deadline to purchase ad space: 10th of the month prior to the publication month

TO: TIMMINS CHAMBER OF COMMERCE
76 McIntyre Road, Timmins (Ontario) P4N 7H6
Tel: (705) 360-1900 Fax: (705) 360-1193
E-mail: info@timminschamber.on.ca

ORDER FORM

Please reserve _____ page advertisement in the Timmins Chamber of Commerce Inside Business Bi-Monthly Publication.

Cost: \$ _____ (plus 13% HST)

Company: _____

Address: _____ Postal Code: _____

Tel: _____ Fax: _____ E-mail: _____

Authorized by: _____ Title: _____

Signature: _____ Date: _____



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Inside Business Full Year Contract

Advertising Opportunity!

LIMITED TIME OFFER. Sign-up for a year of advertising (six editions of the publication) and receive one of your ads FREE!

Contract to Purchase Ad Space in the Next Six Editions of the Timmins Chamber of Commerce Inside Business

On this day dated _____, I _____ representative of _____ hereby agree to purchase six consecutive ad spaces in the Timmins Chamber of Commerce Inside Business Bi-Monthly Publication with specifications and costs indicated:

<u>Specifications</u>	<u>Cost</u>	<u>HST</u>	<u>TOTAL</u>
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Ad: _____ \$_____ \$_____ \$_____ x 5 Editions (6th is free)
= Grand Total of \$_____ for the year (Be advised: the 6th free ad must be of equal or lesser value than the 5 paid ads)

(Please check one)

I would like to be invoiced per publication _____

I would like to be invoiced for the full year all at once _____

From copies supplied, (deadline the 10th day of the month prior to publication – 10 October, 10 December, 10 February, 10 April, 10 June and 10 August) the Timmins Daily Press will design the advertisements (unless you decide to re-run your previous ad) and a representative of the Timmins Chamber of Commerce will provide a copy of the ads for approval prior to printing. I understand and agree that upon approval of the proofs, I will pay \$ _____ (which represents the full amount for one of the five publications including HST unless you have chosen to pay for the whole year at once) prior to the confirmation of ad space in that month's publication.

I understand and agree that for any reason, and at any time during the publication process, the Timmins Chamber of Commerce and the Timmins Daily Press, who are the printers of this publication, reserve the right to cancel and pull the publication of this ad or any ads, which are set to appear in the next six editions of Inside Business.

Advertiser: _____

TCOC Rep.: _____

(Authorized Signature)

Company: _____

Date: _____

Date: _____

THANK YOU FOR SUPPORTING YOUR CHAMBER!

Timmins Chamber of Commerce
Chambre de commerce de Timmins
P.O. BOX 985 TIMMINS, ONTARIO P4N 7H6
TEL (705) 360-1900 FAX (705) 360-1193

info@timminschamber.on.ca

www.timminschamber.on.ca

*See a Member
First!*