



In collaboration with the Chamber Sustainable Energy Committee,

2004-2005 Chamber President Dave Roberts, is pleased to announce that the

Timmins Chamber of Commerce



has been selected by the Government of Canada, Climate Change Bureau of Environment Canada, to be one of the 41 community organizations and communities to lead a

“One-Tonne Challenge- Community Challenge”

The **One-Tonne Challenge (OTC)** is a Government of Canada initiative that calls on each individual Canadian to take action on climate change and clean air by reducing their annual greenhouse gas emissions (GHG's) by **one tonne**. On average, each individual Canadian produces five tonnes of GHG's each year: one tonne is a reduction of about 20%.

The 41 Community Challenges, happening across Canada, will bring together community groups, local governments, school boards, businesses and others to provide individuals in these communities with easy access to information, programs, services and tools to help them reach their “one-tonne” reduction.

Each community chosen has developed their own unique and exciting program of activities and events, which will take place in their community over the coming year. Some of the activities we will be organizing are Specialty Product Days- such as Energy Saver Light bulbs, Showerheads and Tree planting, School Challenges, Clothesline Challenge, Business Challenges, Anti-idle Campaign, Information Sessions on Energy Conservation/Reduction, Energy Audits and participating at various Trade Shows.

One of the important features of the Community Challenges is to develop partnerships within the community among different sectors. To date, the Timmins Chamber of Commerce has confirmed One Tonne Challenge partnerships with the City of Timmins, Ontario Power Generation, Hydro One, The Venture Centre, NEOnet and Apprentissage NOVA Learning



Apprentissage NOVA Learning

The challenges will focus on local, concrete action and will also link citizens to the national effort on climate change and offer practical ways for them to meet the goals of the One-Tonne Challenge. The Timmins Chamber of Commerce will focus on ways that individuals can improve energy efficiency in their housing and sustainable transportation. The average individual produced 50% of their GHG's through the use of fossil fuels for their personal automobiles and the other 50% is produced through the use of home heating, lighting, hot water heating and water consumption.

Each citizen in our City is being asked to join with your neighbours, friends, relatives and colleagues in registering for Timmins **One-Tonne Community Challenge** by visiting our website www.timminschamber.on.ca and clicking on the link to the Government's website to join the One-Tonne Challenge! Drop by the Chamber office to receive your free booklet of easy, simple ways to improve both your energy efficiency and lowering your GHG emissions that you can easily do!
Come on Timmins, We Can do it!