

MEDIA RELEASE



For Immediate Release

Chamber Announces Recruiting Week Drive

Wednesday, June 11, 2008 (TIMMINS) – Today the Timmins Chamber of Commerce announced the kick-off of its inaugural “Chamber Recruiting Week”, a concerted effort among chamber members, staff and volunteers to promote the value of a chamber membership to organizations within our community. Chamber Recruiting Week begins this Friday (June 13) and continues until Thursday, June 20. This year’s launch event begins on Friday evening, with a “*Business After 5: TGIF Edition*”, taking place at Club 147.

The goal for our first ever recruiting week is to reach a total of 250 new members, which will enable the Timmins Chamber to surpass the total of the Greater Sudbury Chamber of Commerce. Doing so will bestow upon our members the honour of being the *largest* chamber of commerce in northeastern Ontario.

In addition to the events held throughout the week, Steven Vachon, Member Development & Events Specialist will also be conducting business visits in the city. “I am looking forward to meeting with businesses throughout Recruiting Week. I think often times, businesses may not be aware of how a chamber membership can not only provide a business network and resource group, but also bottom-line benefits and access to top-notch affinity programs”. Vachon continued, “It is our hope that by initiating our Chamber Recruiting Week drive, we are creating the opportunity to let non-member businesses know just how much being part of the chamber can work for them.”

Members are strongly encouraged to share with others the benefits they enjoy from belonging to the Timmins Chamber of Commerce. All Recruiting Week Events are open to non-members: members are encouraged to take the lead by bringing a “non-member” friend to each event. Valuable incentives will also be provided for members who successfully refer a new member to the chamber, and the member who successfully recruits *ten new members* will receive his/her 2008-2009 membership free, to a maximum of \$300! Likewise, new members who join during Recruiting Week will receive special rates for doing so.

The following events are taking place during Chamber Recruiting Week:

Friday, June 13

Business After 5: TGIF Edition (Chamber Recruiting Week Launch)

Location: Club 147

4:00pm– 7:00pm

For more details: <http://www.timminschamber.on.ca/documents/TGIFClub147.pdf>

Members and future members will be able to see first-hand what’s new at Club 147 by receiving a guided tour inside the newly renovated and expanded Club.

Tuesday, June 16

Ask the Expert Session on Business Crime Prevention (guest speaker Sergeant Martin Wallingford of the Timmins Police Service)

Location: Timmins Police Service Community Boardroom

8:00am- 9:00am

For more details: <http://www.timminschamber.on.ca/documents/BusinessCrime-AsktheExpert-June17.pdf>

Members and future members who attend this session will learn how to: protect their business, implement techniques that deter thieves, develop practices that will lead to better business security and recognize counterfeit money.

Thursday, June 19

Member Appreciation BBQ

Location: Chamber Past Presidents Park (Chamber Grounds)

4:00pm - 7:00 pm

For more details: <http://www.timminschamber.on.ca/documents/BBQFlyer-19Jun08.pdf>

All members and prospective members are invited to attend the member appreciation barbecue and enjoy complimentary food and beverages, the company of fellow chamber members, the chamber Board of Directors, and chamber staff. Members who bring along a future member will have their business entered into a draw for a prize valued at over \$400.00.

For more information on Chamber Recruiting Week, contact the chamber visit our website at www.timminschamber.on.ca/RecruitingWeek.htm

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About the Timmins Chamber of Commerce

With over 700 members, the Timmins Chamber of Commerce is the largest accredited chamber of commerce with distinction in northeastern Ontario. As the "Voice of Business in Timmins" since 1949, our advocacy and policy initiatives focus on ensuring a positive business climate in the City of Timmins.

Pictured: Chamber Membership Development & Events Specialist, Steven Vachon readies himself for Chamber Recruiting Week by sharing the benefits of chamber membership during a telephone call.