



Media Release

For Immediate Release

Monday, April 21st, 2008 (TIMMINS) - The Timmins Chamber of Commerce announced the official launch of *TREO 2008 - "Get in the Know"* today at the Chamber office. TREO, or the Timmins Regional Economic Outlook Conference, is a bi-annual Chamber event that serves to provide a comprehensive overview of the economic landscape of our region - at present and in the future. This year's event is slated to take place on Wednesday, May 28th at Northern College.

TREO is recognized as the premiere business and networking event in Timmins, and is a conference planned and designed by business people, for business people. Its objective is to help businesses identify opportunities and access the resources necessary for growth, expansion and continued success in northeastern Ontario. As the theme for TREO 2008, "Get in the Know" implies, this event is intended to give businesses an inside edge on the developments in our region's business environment.

Planning for the full-day conference begins months in advance. Historically, the conference has offered high calibre speakers, and according to committee Chair Debbie Browne, this year is no exception. "We are delighted with the quality of speakers we are able to offer this year - from mining to forestry to regional development - the conference will be as interesting as it is informative," stated Browne.

This year, the format for TREO will be a full day conference that features three panel discussions and presentations. Each of the three panels will have a focus central to economic development in our region - forestry, development and mining. Moreover, the day will also feature presentations from: Mayor Tom Laughren with respect to the economic outlook of the City of Timmins; the Ministry of Northern Development and Mines featuring the Northern Ontario Grow Plan; and the Timmins Economic Development Corporation, focusing on new development projects occurring in the region. As well, TREO 2008 is offering a tradeshow format where businesses and organizations may book booth space to showcase the services they provide to the region. According to Chamber President Marilyn Wood, "TREO presents an excellent forum to learn about new developments in our region while also providing important networking opportunities."

The conference is being held on Wednesday, May 28th at Northern College. To view a draft agenda or to find out more information, visit <http://www.timminschamber.on.ca/treocom.htm>. As well, those who register prior to May 12th will be entered into an Early Bird Draw to win a valuable Chamber prize!

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About the Timmins Chamber of Commerce

The Timmins Chamber of Commerce represents over 700 businesses and has been “The Voice of Business in Timmins” since 1949. Our advocacy and policy initiatives focus on ensuring a positive business climate in the City of Timmins.

