



Timmins Chamber of Commerce

For Immediate Release

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Local Businesses Reap Benefits of Chamber Membership

November 16, 2006 (TIMMINS). The Timmins Chamber has a mandate of strengthening the business climate in Timmins and the organization accomplishes this in a number of ways. Earlier this year, the City of Timmins, at the initial request of the Timmins Chamber of Commerce, reduced the business tax ratio by 13% and that is just one of the ways the Timmins Chamber puts money back into local businesses and putting money back into business means more jobs and a stronger community in general.

As reported during Small Business Week, the local Chamber now has more than 600 local businesses as members. This membership size allows the organization an even stronger voice in representing local business interests at all levels of government and also a strong collective in buying power. Many members are recognizing large savings in some of their ordinary business costs thanks to their affiliation with the Chamber.

“Our number one job as a member driven business organization is to ensure our members have every competitive advantage they can access for the success of their business”, said Ken Petersen, 2006-2007 Chamber President. “The Chamber looks at our role as a partner in their business. We offer referrals and promote our member businesses but we also want to make a difference with our advocacy and programs, where it counts, their bottom line.”

“We first looked at the Chamber cell phone plan and realized our business would save our Chamber membership investment several times over in a year by switching,” stated Chamber member Remi Boileau of Theriault Plumbing & Heating Ltd., “We are now also on the Chamber Esso and Merchant Visa plans and keeping even more money in our pocket. Each time I visit the Chamber office, our business saves more money!”

“The Chamber/NorthernTel Partner plan has saved our business more than \$75/month on one phone alone, that is 6X our Chamber membership investment each year,” commented Sylvie Laporte, Chamber member with Super City Cleaning Services, “Our advertising with the Chamber has really paid off in

attracting clients, most of our referrals come from the advertising we do in the Chamber newspaper, Inside Business, and the Membership Directory.”

“We are pleased to be able to work each day on behalf of business and when business asks why be a member, it is great to be able to point out that it is costing them money by not joining,’ commented Petersen, “Our members are very busy running their businesses and we are happy to be able to help them access programs that help them each and every day.”

For more information on membership or Chamber activities, please contact the Chamber at 360-1900.

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