

An initiative of the Timmins Chamber of Commerce 

ASK THE EXPERT

February 1, 2012

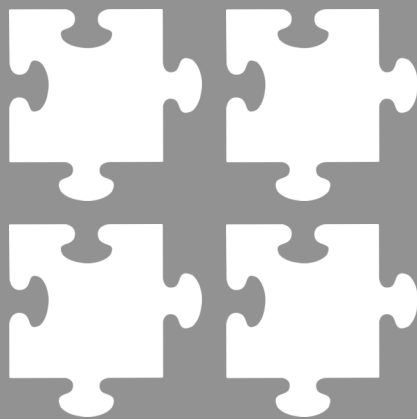
8 a.m. - 9 a.m.

Timmins Chamber Boardroom
76 McIntyre Rd., Schumacher

Coffee & muffins will be served

Free for Chamber members
\$5 (+HST) for future members

To register, please contact:
Alisha Luxton
Member Engagement Coordinator
events@timminschamber.on.ca
(705) 360-1900



with Jennifer Latham Richards

The basics of small business marketing



SMALL BUSINESS
MARKETING SOLUTIONS

The Timmins Chamber of Commerce invites you to come and learn “**the basics of small business marketing**” from an expert: Jennifer Latham Richards.

As owner and lead consultant of Small Business Marketing Solutions, Richards will discuss:

- The purpose of marketing;
- The difference between marketing and marketing communications;
- How to build a customer base through the marketing funnel;
- How to define your target market;
- Differentiating your company; and
- How to develop a budget.

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